

KINGDOM CARE NEWS

National Home Care Association for Churches Newsletter

April, 2025

Vol. 1



START YOUR CHURCH'S HOME CARE AGENCY



THE SENIOR POPULATION

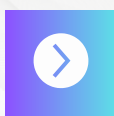


Baby boomers who began turning 65 in 2011, are largely responsible for the nation's swelling older population. With 90% of older adults expressing a preference for aging in place, home care organizations need to prepare themselves for the increasing demand.



Home Care Aides

As a home care agency, you will hire home care aides that will serve your clients in the comforts of their own home.



Non-Medical Home Care is a term used to describe the type of services your home care agency renders to clients in their own homes, which includes but not limited to bathing, light housekeeping, meal preparation, transportation, shopping, companion care and more.

Home care is one of the fastest-growing industries in the health sector.

Industry revenue has grown over the past five years, to reach an estimated \$136.2bn in 2025.

KINGDOM CARE NEWS

National Home Care Association for Churches Newsletter

April, 2025

Vol. 1 Page 2



EXPANDING YOUR MINISTRY



Why the Non-Medical Home Care Business is a Ministry Opportunity

This home care business provides a unique avenue for Pastors to extend their ministry beyond the walls of the church.

Rooted in principles of compassion, service, and community, it offers an opportunity to meet both spiritual and practical needs of individuals.

Starting a non-medical home care business within your church is more than just a financial opportunity—it's an extension of your ministry.

S. Jones Home Care Academy has designed a training program for churches to set up their agency, acquire their home care license provide resource materials, and provide coaching to get your business up and running to serve your congregants and the community. This is a turn-key, non-franchise business.

Who does your agency serve?

- Seniors
- Disabled
- New mom and baby
- Veterans
- Memory care clients
- Post hospitalized clients

Hebrews 6:10 NIV

God is not unjust; he will not forget your work and the love you have shown him as you have helped his people and continue to help them.

BENEFITS OF STARTING A HOME CARE AGENCY:

Pastoral Care Integration
Classifies as 501(c)(3)
Access to clients/staff through congregation
Builds Community Bonds
Provides Vital Support Services
Revenue Source for Church Ministries

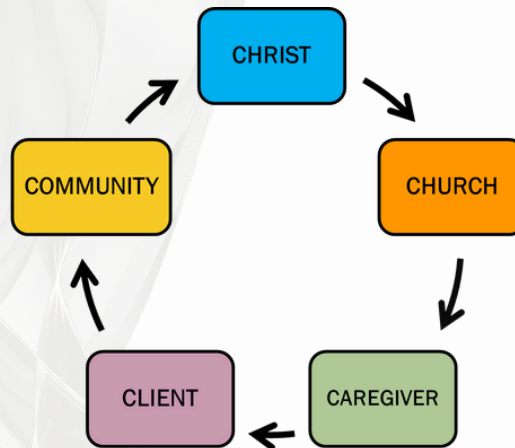
KINGDOM CARE NEWS

National Home Care Association for Churches Newsletter

April, 2025

Vol. 1 Page 3

Integrated Economic Care System™



This approach empowers churches to start their own home care businesses, hire caregivers from within the congregation and community, and provide services to clients from the same network.

S. Jones Home Care Academy's ***"Integrated Economic Care System"*** encompasses:

•**Christ:** The Foundation of Service and Compassion

•**Church Involvement:** Engaging churches as active participants in the home care business model.

•**Caregiver Recruitment:** Hiring caregivers from within the congregation and community, creating job opportunities.

•**Client Services:** Offering care services to congregation members and the broader community, addressing local home care needs.

•**Community Engagement:** Strengthening community ties and economic empowerment through home care services.

This innovative model creates a sustainable and mutually beneficial framework that addresses local home care needs while fostering economic empowerment and spiritual fulfillment within the congregation and the community for generations to come.

KINGDOM CARE NEWS

National Home Care Association for Churches Newsletter

April, 2025

Vol. 1 Page 4



MEET THE FOUNDER & CEO



Sheila D. Jones, RN, Founder and CEO of S. Jones Home Care Academy, is a dedicated Solutions Strategist specializing in Business Development within the home care industry. With a passion for innovation and a keen understanding of the unique challenges and opportunities in non-medical home care, Sheila works to develop customized solutions that drive revenue growth, enhance operational efficiency, and excellence in client care.

Beyond her business acumen, Sheila has a distinguished 30-year career in the health care sector as a Registered Nurse, spanning roles from Acute Care to Education, Home Care, and Home Health Care management. As a former proprietor of a Non-Medical Home Care Business, she is enthusiastic about imparting her wisdom to those ready to embark on their entrepreneurial journey.



THE NATIONAL HOME CARE ASSOCIATION FOR CHURCHES

The National Home Care Association for Churches is a nonprofit organization which plays a crucial role in representing, supporting, and advancing the interests of home care agencies, caregivers, and clients. It contributes to the growth, professionalism, and quality of care within the home care industry.

The Association acts as a certifying agent for Churches completing the home care training course and acquiring their home care license.

S. Jones Home Care Academy, LLC

Sheila D. Jones, RN, Founder/CEO

sjoneshomecareacademy.com

info@sjonesacademy.com

323-963-3227

Ephesians 3:20 "Now to Him who is able..."